



WANT TO GET  
YOUR DELICATE FABRICS  
CLEANED GENTLY  
AND FINISHED EASILY?

# AQUA WAVE

GENTLE  
ON FABRICS  
EASY  
TO FINISH

Total dry-to-dry wetcleaning concept  
for delicate textiles

EASY FINISHING

BRIGHT COLOURS

FRESH PERFUME

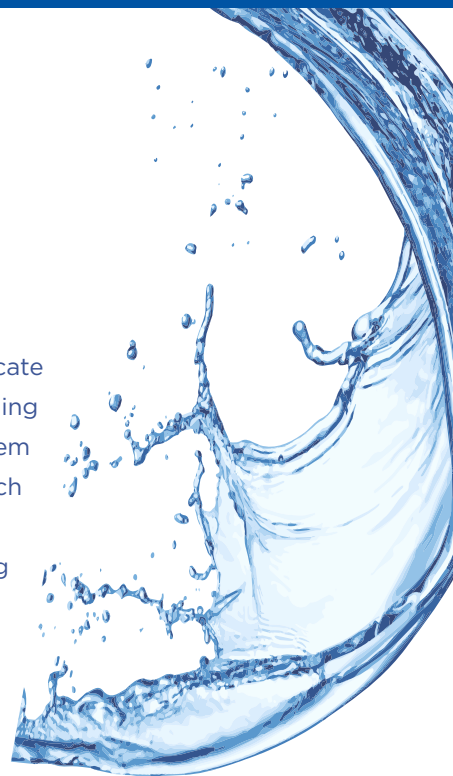
EST. 1927  
**COLE WILSON**  
GENTLE CARE DETERGENTS

# AQUA WAVE

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**AquaWave** is a total wetcleaning concept for easy finishing of all types of delicate textiles. Traditional wet cleaning methods demand a substantial amount of finishing due to wrinkling. With the dry-to-dry technology of AquaWave, this problem is solved: your textiles are perfectly cleaned but much less wrinkled, which substantially reduces the process time.

AquaWave is a combination of innovative chemicals and a balanced cleaning process, to be applied in your wetcleaning machine. The result? Textiles with great body, a fantastic touch, bright colours and a fresh smell.



## TOTAL CONCEPT



## INNOVATIVE CHEMISTRY

### DETERGENT

#### PRO-FIT WOOL



**PRO-FIT WOOL** is a premium detergent, exclusively developed for wetcleaning of delicate textiles. It contains surfactants of the newest generation.

#### PRO-FIT WOOL

- protects wool fibres
- reduces the wearing down of silk
- keeps the colours bright
- brings a fresh scent to the garments

### FINISHING AGENT

#### PRO-FIT BODY



**PRO-FIT BODY** is a liquid finishing agent restoring the fabric's aspect. It was exclusively developed for wet cleaning application and is based on innovative raw materials.

#### PRO-FIT BODY

- reduces wrinkling
- facilitates the ironing
- restore the shape and touch of the most delicate fibres
- gives 'body' to wool
- reduces the build-up of static charges

## SMART CLEANING PROGRAMMES

Cole & Wilson's specialists work out customised cleaning programmes for your business, aiming at maximum protection of the garments, minimum shrinkage and fibre damage during the entire cleaning and drying process.

Where traditional wetcleaning takes more time finishing, the AquaWave system makes it possible to have the garments from dry to dry in less than 60'. So basically it offers a similar productivity to dry cleaning, giving you the choice of system you prefer.





## FREQUENTLY ASKED QUESTIONS

### Are the AquaWave products biodegradable?

Yes! Pro-Fit Body is readily biodegradable and also the surfactants in Pro-Fit Wool comply with the EU Directive EU648/2004 on Biodegradability of Surfactants.

### Do I need a specific machine to apply AquaWave?

No, the AquaWave concept can be applied in all dedicated wetcleaning machines from any manufacturer.

### Are there limitations to which garments can be wetcleaned ?

Although the AquaWave system allows you to clean a very large range of garments there will always be fabrics that prefer dry cleaning.

One of the main advantages of wet cleaning on dry cleaning is that bleachable stains can be treated.

Even suede, leather and UGG boots can be cleaned in the AquaWave system.



### Is there a cost benefit of Wet Cleaning over traditional solvent cleaning?

There are reduced costs as no permits are required and there is no need for hazardous waste removal.

There are capital cost savings on a wet cleaning machine compared to a dry cleaning machine although the investment on finishing equipment remains slightly higher for wetcleaning.

### Is Aquawave a new development ?

The AquaWave system has evolved from our many years of experience in wet cleaning where we supply Pro-Fit wetcleaning products to well over 1.000 worldwide spread customers. The AquaWave system stands for improved, safer cleaning of garments with very competitive finishing time.

For more information on the AquaWave concept or other Cole & Wilson dry and wet cleaning products, please contact :

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